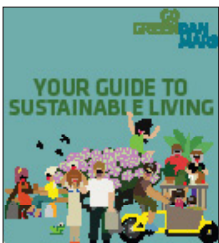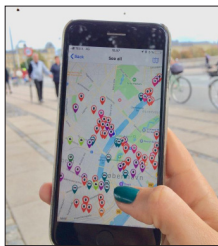# A COMMUNITY OF BUSINESSES FOR THE GREEN TRANSITION

GoGreen Danmark is a network of companies combining business with responsibility, playing a role in the much needed green transition. The foundation of our sustainable movement is a group of committed companies which, across industry, experience, and size, use each other to strengthen both their own and their community's green growth. We make it easy to act sustainable – for companies and consumers. We look forward to welcoming you into our network!

SPARRING, DEVELOPMENT, MOVEMENT

At four yearly network meetings in Copenhagen, you will get inspiration to develop your business, meet potential business partners or find new suppliers. You will meet passionate companies and people who share their experiences willingly – or someone who can use your knowledge to move forward with their project. If you are unable to attend the meetings you can find information on our members on our website, in our closed business-group on Facebook and our newsletters for members.

GET FOUND ON OUR APP

In our app – 'Gogreen guide' –, it's easy to find all GoGreeners' locations, including yours. On the map, your business will be pinpointed by a marker and users will be able to get a short description by clicking on it. Google Maps makes it easy to locate your company or webshop. The goal is to cover all major Danish cities at the end of 2019.

SHARE YOUR KNOWLEDGE

Gogreendanmark.dk tells the story about all the incredible GoGreeners who, just like you, take responsibility for humans and the environment. The app is a platform for businesses with a sustainable DNA and shows all the choices consumers can make – no matter what they are looking for. Your profile on the app tells in words and pictures what you stand for and can be complemented with a blog where you communicate the knowledge you own from your sector.

WE KEEP SHARING

On Instagram and Facebook, we sharpen the pen and urge everyone to vote green with their wallet, making responsible choices. We share information about GoGreeners, sustainability, environment, climate, and social responsibility. You are having an event? We share that too. You can also take over our Instagram profile for a day or two and let our followers gain insight into your business.

COMMUNICATION AND MARKETING

One of the most important messages we want to convey when addressing consumers is 'Vote green with your wallet'. We also communicate this same message when we cooperate with media outlets like Politiken, in our printed city guides, and when we promote GoGreen Friday together as a stand against the over and mass consumption during Black Friday.

MEMBER CONTRIBUTION 2019

The community is open to everyone and the contribution is matched to your company's size. The bigger companies ensure there is room for the smaller and young companies. The contribution funds our marketing of the network and the app, ensuring the growth in memberships, developing strategical cooperations, and events.

THIS IS WHAT YOU GET:
- 4 network meetings pr. year
- Acces to a network providing a wide range of sustainable products and services
- News about and from the network and its members through newsletters and our closed Facebook group – GoGreen Business netværk
- Checkliste - inspiration for developing your own business
- Visibility on the app
- Profile and blog on gogreendanmark.dk
- SoMe: take over on Instagram and sharing of events
- GoGreen-deals with relevant media

Startups: 1-2 partners	2,200 DKK
Smaller companies: 2–20 fulltime employees	3,200 DKK
Bigger companies: 20-100 fulltime employees	5,000 DKK
Cooperation agreements and partnerships from	10,000 DKK
Ekstra profiles (website/app)	2,200 DKK
Extra addresses (over 3 smaller companies/	
over 5 bigger companies) pr. extra adress	250 DKK

All prices are excl. VAT. The member contribution covers 1-year membership, is invoiced yearly and is not binding.

HOW TO JOIN
You must live up to our sustainability criteria to join GoGreen Danmark. Start with filling out our mini screening – via this link: gogreendanmark.dk/screening. Then we will contact you as soon as possible to discuss your membership.

You are also welcome to contact us at info@gogreendanmark.dk or call Pia at +45 4052 8181

"This is the first 'green event' I have attended, and I was positively surprised over the good atmosphere and open-minded attitude to help one another."

Kristian Ploug,
GreenMobility

"As members of the GoGreen Danmark network, we have been able to create new professional relationships and opted for valuable cooperations with other companies in the network. I can only recommend other sustainable businesses to join GoGreen Danmark and especially to attend the network meetings."

Helene Liliendahl, Sales
Manager, Ecoutue

Member of

GO
GREEN DAN
MARK
2018
Be responsible
Act sustainable